

BWOPA/TILE

LEADERSHIP SUMMIT 2014



MOBILIZING FOR LEADERSHIP & POWER

EVENT PARTNERSHIP OPPORTUNITIES

NOVEMBER 1, 2014
HILTON GARDEN INN EMERYVILLE





BWOPA/TILE

LEADERSHIP SUMMIT 2014

MOBILIZING FOR LEADERSHIP & POWER



SPONSORSHIP OPPORTUNITIES

Be a Summit Sponsor! If you have something special in mind, let us know, because we can customize a program for just you.

Sponsors: Have your company or business image closely aligned with the BWOPA/TILE leadership empowerment effort to reach California's most influential and emerging leaders. Your company logo will be highlighted on all promotional materials, event website, and more.

SPONSOR LEVELS & BENEFITS

President
\$15,000

Prominent placement in marketing campaign, principal sponsor for exhibit pavilion and president's lounge and youth scholarship luncheon, VIP exhibit space, onsite signage, summit registration for twenty (20), two (2) VIP table, emcee recognition, company representative speaking opportunities, photo session with BWOPA/TILE board members and special guests, program booklet two (2) full color cover page ads, logo and ID on all promotional collateral, website and email blast announcements. Prominent branding in multimedia recap report.

Congresswoman
\$10,000

Prominent placement in marketing campaign, key sponsor for youth scholarship luncheon, VIP exhibit space, onsite signage, summit registration for ten (10), one (1) VIP table, emcee recognition, company representative speaking opportunities, photo session with BWOPA/TILE board members and special guests, program booklet full-color full page inside ad, logo and included in promotional collateral, website and email blast announcements. Prominent branding in multimedia recap report.

State Legislator
\$5,000

Logo placement in marketing campaign, onsite signage, exhibit space, summit registration for ten (10), one (1) VIP table, emcee recognition, photo session with BWOPA/TILE board members and special guests, program booklet full-page color ad, logo placement on website and email blast announcements. Branding in multimedia recap report.

Mayor
\$2,500

Full registration for ten (10), program booklet half page ad, exhibitor space, logo placement on communication collateral.

City Councilwoman
\$1,000

Full registration for five (5), exhibitor space, logo placement on communication collateral.

EXHIBITOR INFORMATION

\$350

6 foot banquet table, two (2) chairs, exhibitor listing in program booklet, two (2) breakfast meal tickets, and two (2) lunch meal tickets. *(recommended to bring branded table covering)*

Advertise | Commemorative Program Booklet

All artwork should be camera ready and sent electronically to staff@traininginstituteonline.com. PDF and jpeg files are accepted. There's a \$50.00 charge for ads which need to be designed. Artwork must be received by October 1st. First come, first serve placement. The commemorative program booklet size is 8x11. Inside covers are reserved. (add \$100 for color)

Color Full Page	\$1,000.00	Quarter Page	\$ 250.00
Black & White Full Page	\$ 800.00	Business Card (1/8 pg)	\$ 125.00
Half Page	\$ 500.00		



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SPONSORSHIP AGREEMENT

NOVEMBER 1, 2014

HILTON GARDEN INN • 1800 Powell Street, Emeryville, CA 94608

Date: _____, 2014

Company Name: _____

First Name: _____ Last Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Select Sponsorship Plan: President \$15,000 Congresswoman \$10,000 State Legislator \$5,000
 Mayor \$2,500 City Councilwoman \$1,000

Exhibitor: \$350.00

Select Ad Size: Full Color \$1,000 Full B/W \$800 1/2 pg B/W \$500
 1/4 pg B/W \$250 1/8 pg B/W \$125

NOTE: All Sponsorship plans include ads

ONLINE: www.bwopatitleadershipsummit.eventbrite.com.

MAIL: Please make payment payable to
The Training Institute for Leadership Enrichment (TILE)
920 Peralta Street, Suite 2a
Oakland, CA 94607